

Curriculum Vitae

Matthijs van der Kaay

www.Nice2Meet.eu



Personal details

Surname : Van der Kaay
First name : Sander Matthijs
Please call me : Matt
Place of birth : Leeuwarden, The Netherlands
Day of birth : 28th of October 1980
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Education

Education:	Higher general secondary education at Laar & Berg in Laren, The Netherlands
Period:	1992 - 1998
Result:	graduated in 1998
Education:	Higher vocational education Musictechnology at the Faculty Art, Media & Technology, Hogeschool voor de Kunsten Utrecht, The Netherlands
Period:	1998 - 1999
Result:	Passed the pre-education and got access to the main education
Education:	Pre-university education at Laar & Berg in Laren, The Netherlands
Period:	1998 - 2000
Subjects:	Dutch language and literature German language and literature English language and literature history and civics mathematics chemistry business economics and law
Result:	graduated in 2000
Education:	Commercial Economics at the Institute for Marketing and Commerce in Utrecht, The Netherlands
Qualification:	Bachelor of Commerce
Period:	2000 - 2005
Core subjects:	business economics marketing management practical training en projects
Main subjects:	commercial economics general economics English language German language sociology psychology business law
Other subjects:	computer science industrial orginasion statistics quantitative methods business administration
Result:	graduated in 2005 with Bachelor title
Education:	Ski-instructors course at 'Snowsports Academy' and 'Wiener Ski und Snowboard Verband'
Qualification:	Austrian 'Anwärter' Ski-instructor
Period:	May 2005 - July 2005
Subjects:	didactics



Result:

kinematics
first aid
snow- and avalanche education
slope safety
kids education
equipment education
English
school-skiing
practical assignment
graduated in 2005 with Anwärter title



Experience

Company:

**Professional Sport
Laren, The Netherlands**

Branch:

sport retail

Period:

1994 - 2005

Activities:

sales employee
maintenance sport hardware
advertisement designer
database administrator
job at the side

Note:

Company:

**Sport- en Recreatiecentrum Thialf B.V.
Heerenveen, The Netherlands**

Department:

commercial

Branch:

sport- and entertainment marketing

Period:

August 2002 - November 2002

Activities:

accomplish commercial market research
introducing new processes of
organise Jazz sessions in Hotel 'De Heide'
writing marketing plan 'SkateMill'
internship; achieved successfully

Note:

Company:

**Compass Group Nederland B.V.
Amsterdam, The Netherlands**

Department:

business development

Branch:

company catering

Period:

February 2003 - September 2003

Activities:

preparing, accomplishing and analysing quantitative-
and qualitative market research for product needs.
analysing the results and writing a recommended
marketing plan

Note:

practical assignment; achieved successfully

Company:

**The Phone House Netherlands B.V.
Amersfoort, The Netherlands**

Department:

category accessory

Branch:

retail mobile communications

Period:

February 2004 - July 2004

Activities:

restyle accessory packaging
sourcing new products
writing product trainings
making shelf schedules
analysing and researching 'Instant Ship' possibilities
accomplishing repair processes
internship; achieved successfully

Note:



Company: **The Phone House Netherlands B.V.**
Amersfoort, The Netherlands
 Department: webshop & telesales
 Branch: retail mobile communications
 Period: September 2004 - June 2005
 Activities: 360°research to the Dutch online market
 writing operational marketing plan
 Note: graduation assignment; achieved successfully

Company: **The Phone House Netherlands B.V.**
Amersfoort, The Netherlands
 Department: webshop & telesales
 Branch: retail mobile communications
 Position: department coördinator webshop & telesales
 Period: April 2005 - December 2005
 Activities: coördinating of the activities and maintaining of
<http://www.phonehouse.nl>
<http://www.gsmgekte.nl>
 managing team web development
 managing team telesales
 analysing and reporting sales- and marketing results
 to board and Head Office United Kingdom
 analysing competition
 writing marketing plan new website
 close cooperation and communication with
 Marketing- and Category management
 Note: interim position between two managers

Company: **Arlberg Skischool AG**
St.Anton am Arlberg, Austria
 Branch: sport & recreation
 Position: Anwärter ski-instructor
 Period: December 2005 - May 2006
 Activities: teaching skiing:
 to all ages
 in the English, German and Dutch language
 in groups and private lesson situations

Company: **The Phone House Netherlands B.V.**
Amersfoort, The Netherlands
 Department: broadband
 Branch: retail mobile communications
 Position: interim product manager
 Period: May 2005 - September 2005
 Activities: responsible for
 - retail sales quantities and margins
 - business deals with Broadband Providers
 - promotion of broadband services
 - training of personnel



References

Name: Mr. C.P.P.A. Bogaers
Position: Owner
Company: Professional Sport
Phone: +31.(0)35.53.860.56
E-mail: c.bogaers@planet.nl

Name: Mr. J. Mertens MBA
Position: Former Category Manager Accessories
Company: The Phone House Netherlands B.V.
Phone: +31.(0)6.22.999.880

Name: Ms. A. Idema MBA
Position: Former Manager Webshop & Telesales
Company: The Phone House Netherlands B.V.
Phone: +31.(0)6. 511.746.24
E-mail: astrid.idema@hccnet.nl

Name: Ms. K. Kwakman
Position: Former Managing Director
Company: The Phone House Netherlands B.V.

Name: Mr. M. Steinmüller
Position: Manager skischoolbureau Nasserein
Company: Skischule Arlberg AG
Phone: +43 (0) 699.134.111.70



Special details

Drivers licence B (for a car)

Since 2000

Top 100 partyband 'Tension'

Period:

1999 - 2004

Activities:

keyboard player and vocalist
arranging songs and melody lines
acquisition of new performances and shows
with 40 shows per year, the band was active semi-professionally in the cover-circuit

Note:

Stringing service Hilversum Open ATP Challenger

Period:

5 times a nine day period 1999 - 2004

Activities:

During this international tennis tournament, I was responsible for stringing rackets for players and trainers

50th anniversary commission Tennisclub 't Laer in Laren, The Netherlands

Period:

2000

Activities:

Organising several activities and events under which a reunion, tournament and a revue.
Coordination of the musical support

30th anniversary commission Student society UTRHES in Utrecht, The Netherlands

Period:

college year 2001 - 2002

Activities:

Organising several activities and events under which a survival weekend en anniversary prom.
Coordination of entertainment, music and artists

Music project Practical Music in Bussum, The Netherlands

Period:

April 2002 - July 2002

Activities:

Composing music and songs, arranging music for the Dutch artist Fridolijn. Important was the cooperation with producer Tom Pearce.

Company Event The Phone House Netherlands B.V.

Period:

September 2005 - November 2005

Activities:

Organising the annual company event. In two days, 800 people were transported, entertained and accommodated. I was responsible for the intern communication and promotion.



www.LekkerGlijden.nl

Period:

Activities:

November 2005 - present

Building and maintaining www.LekkerGlijden.nl This is the weblog where I could share my experiences and impressions during the period that I was a ski-instructor in Austria. After this period, it became an informative site where visitors can find tips, tricks and experiences. About becoming a ski-instructor

Note:

Because of sponsoring, this site was built and maintained without any costs.

www.Nice2Meet.eu

Period:

Activities:

March 2006 - present

Creating, designing and building of www.Nice2Meet.eu

Main goal of this website is to make applying overseas more easy and interesting for potential employers. Furthermore it is the ideal way to show myself in an interactive way.

